

**Moscow
2018**

March 22,

The International scientific expert forum “Development resources. Chemistry for life: where the state meets business” will take place in Moscow

The International scientific expert forum “Development resources. Chemistry for life: where the state meets business” will take place on March 27 and 28, 2018, within the framework of the International exhibition HouseHold Expo at the exhibition center “Crocus Expo” in Moscow. The forum, intended for specialists in the sphere of low-tonnage and household chemistry, is dedicated to relevant issues of financing, import substitution and innovative development of the industry, manufacturing specifics of raw materials, low-tonnage and household chemicals, perfumes and cosmetics.

The forum has been organized by Minpromtorg of Russia, the Russian Union of Industrialists and Entrepreneurs, the Chamber of Commerce and Industry of the Russian Federation and group of companies “Mayer Group” in cooperation with the Scientific and research institute for household chemistry “Rossa”.

Among participants of the event are representatives of government bodies, top managers and directors of raw materials, manufacturing and trade companies, leading production engineers and lab specialists in formulation development, experts of certification organizations.

The key event of the forum will be the panel session “Priority development directions of manufactures and import substitution of household chemistry”. The session will be focused on mechanisms of state support and investment in the industry. The participants will have a chance to learn about development prospects of the chemical industry, including low-tonnage chemistry, manufacturing specifics of raw components for household chemistry and synthetic cleaning agents in Russia, consumption regulations of professional and household chemistry, harmonization of Russian and foreign standards for chemicals and components for their production, tendencies and difficulties on the market.

Presentations at the panel session will be given by Deputy Minister of Industry and Trade of the Russian Federation Sergej Cyb, President of the Russian Chemists Union Viktor Ivanov, managing director of client relations of the Russian Export Center Nikita Gusakov, head of the Autonomous Non-Profit Organization “Russian Quality System” Maksim Protasov, executive director of the Fund of Small Business Credit Assistance of Moscow Anton Kuprinov, Deputy Head of the Russian Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing Irina Bragina.

After the panel session other significant events are scheduled to take place, including the conference “Household chemistry and cosmetics” organized by the Scientific and research institute for household chemistry “Rossa”, round table “Provision of polymer packaging for manufacturers of household chemistry, perfumes and cosmetics” with the participation of the Russian Chemists Union and the Association of Plastic Processors. Within the framework of HouseHold Expo the booth of the Ministry of Industry and Trade of the Russian Federation will be organized.

At the booth of Minpromtorg of Russia participants of the forum will have the chance to obtain maximum information about the possibilities of financial and non-financial support for manufacturers of end products and raw materials and to consult with experts of the Russian Export Center about overseas shipments.

For reference:

The International scientific expert forum “Development resources. Chemistry for life: where the state meets business” is organized with the participation of Minpromtorg of Russia, the Russian Union of Industrialists and Entrepreneurs and the Chamber of Commerce and Industry of the Russian Federation. The forum takes place within the framework of the 21st International exhibition HouseHold Expo. The exposition is located in hall 11 of pavilion 2 (“Crocus Expo”). The conference “Household chemistry and cosmetics: innovative growth strategies” will take place on March 27-28; and the booth of Minpromtorg of Russia will also be organized at the exposition. Consultations of experts of the Russian Export Center will be held on March 28.